

2060176158

Note for Nicholes, Nichelle

From: Abbruscato, Camille
Date: Thu, Aug 4, 1994 7:14 PM
Subject: FW: BASIC MEN 2/1 & 3/2 PROMO CODES
To: Conrad, Nancy; Nicholes, Nichelle

FYI--Packing codes for Basic Menthol promotions

From: Smith, Dee on Thu, Aug 4, 1994 2:34 PM
 Subject: FW: BASIC MEN 2/1 & 3/2 PROMO CODES
 To: Jeanrenaud, Guy
 Cc: Abbruscato, Camille; Huling, Linda; Spindel, Susan

Guy,

Listed below are the codes you need for the Basic Menthol Promotions.
 (For the time being you can ignore the half carton codes.) The codes Vernon has listed are
 the ones that DID NOT EXIST PREVIOUSLY. The ones that do not appear, like F/F 85's 2
 for 1 (code 6330) have been set up already (633A). And if this doesn't make sense to you,
 call me on Ext. 3771.

Dee

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From: Cheek, Vernon on Thu, Aug 4, 1994 2:20 PM
 Subject: RE: BASIC MEN 2/1 & 3/2 PROMO CODES
 To: Smith, Dee

SEE BELOW

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From: Smith, Dee on Thu, Aug 4, 1994 1:45 PM
 Subject: BASIC MEN 2/1 & 3/2 PROMO CODES
 To: Cheek, Vernon

Hi, Vernon,

Please assign promo codes for the following packings of Basic Menthol
 2 for 1 and 3 for 2 promotions. The cigarettes used in these two promotions will consist of
 revenue and complimentary product. The 2 for 1's will be in poly-wraps and the 3 for 2's
 will be in sleeves. All cigarettes will be packed in 6M cases. NATURALLY, THIS
 REQUEST HAS AN EMERGENCY STATUS ATTACHED TO IT.

BASIC MENTHOL	CODE	2F1	3F2
F/F 85's	6330		633B
F/F 100's	6340	634A	634B
Lts 85's	6260	626A	626B
Lts 100's	6280		

Additionally, I require a set of codes for a Basic Half Carton Promotion.
 This product consists of five comp packs in sleeves, in 6M cases. The brands are:

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